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# DDCI

## DISTRICT AND DEPARTMENT COMPETITIVENESS INDEX - DDCI CHỈ SỐ NĂNG LỰC CẠNH TRANH CẤP HUYỆN VÀ SỞ NGÀNH

The District and Department Competitiveness Index (DDCI) is developed with a view to measuring the quality of economic governance of local governments at districts and provinces – the administrative levels which have direct interaction with economic entities like household businesses, enterprises, cooperatives and investors.

DDCI was first developed in Vietnam in 2013 by Economica Vietnam and Lao Cai Provincial People's Committee. For the first time, the indicator framework for assessing economic governance at the local level was introduced. In Lao Cai, DDCI has been continuously implemented in recent years and has become an important tool for provincial governance, effectively supporting the improvement of the business environment and competitiveness of the province. DDCI also contributes tremendously to the effort of Lao Cai in maintaining high ranks in the Provincial Competitiveness Index (PCI) in recent years.

DDCI has been since then rolled out to many other provinces such as Vinh Phuc, Kien Giang, Bac Giang, Tuyen Quang, Quang Ninh, Bac Ninh, Yen Bai, Cao Bang, Hue, Son La, Quang Nam and Dak Nong... Again, DDCI

has proven to be an effective tool in improving provincial economic governance, for example in Quang Ninh, Dong Thap, Bac Ninh whose PCI rankings have been continuously strengthened in recent years. In particular, DDCI has become one of the measures adopted by many provinces in implementing the Government Resolution No. 19-2018/NQ-CP on solutions to improve the business environment and improve national competitiveness and the Resolution No.02/NQ-CP on measures and actions to improve business environment and national competitiveness in 2019 with vision to 2021.

After six years of implementation, and based on the implementation experience of many provinces, Economica Vietnam has further improved the approach and methodology of DDCI. A totally new version of DDCI has been introduced, passing a stringent testing and appraisal process by participating provinces and by leading economic governance experts and managers in Vietnam. This totally new methodology, and innovative, advanced and modern methods of implementation is now being applied in the implementation of DDCI 2019 in a number of provinces.



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**District and Department Competitive Index**  
Broadening and Deepening Economic Governance Reforms in Provinces and Districts

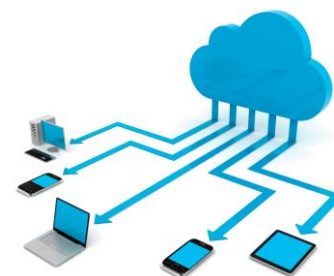
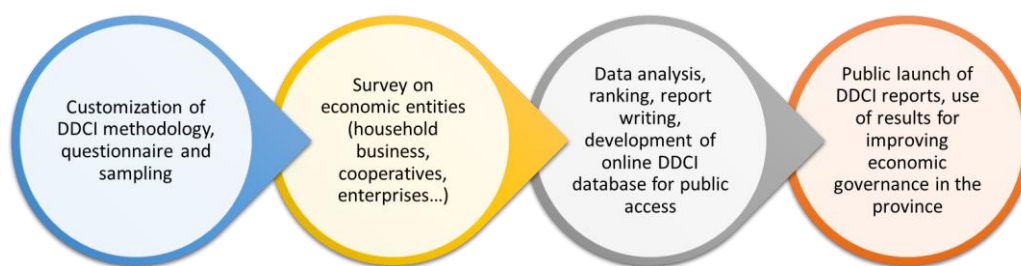
## Economic Governance Principles in DDCI

DDCI is meant to promote the principles of good economic governance at province and district levels. Therefore, DDCI is based on the perception of the businesses on the capacity and adeptness of government agencies, specifically those at department and district levels in economic governance. The reality in Vietnam and international practice indicate that key principles for good economic governance at district and department levels in Vietnam can be summarized in the box below.

### Economic Governance Principles in DDCI

1. Effective implementation of policy and regulation in the best benefit of businesses
2. Continuous improvement of public services.
3. Information transparency and non-discriminatory treatment.
4. Leadership being accountable, responsive, proactive, pro-business and action-oriented.
5. Regular, responsible business dialogues and high sense of accountability.
6. Easy, convenient and low-cost market entry.
7. Easy and transparent accessibility to land and business premises.
8. Effective business licensing and inspection.
9. Simple, convenient, transparent and fair tax procedures.
10. Vigorously improved administrative procedures and effective one-stop-shop.
11. Practical and effective business support services with easy and non-discriminatory access.
12. Informal costs being curbed.
13. Inclusive growth, social dimensions and gender equality being well-considered.
14. Environment and ecological sustainability are duly integrated in governance.

DDCI is therefore a mirror that reflects exactly the perception of the local business community on all dimensions of economic governance of local authorities. DDCI is also a barometer that measures the satisfaction on the business environment, and the sentiment on business prospects in the context of the district and provincial business environment.



### Indicators & Sub-indicators of DDCI

10 indicators used in DDCI to measure economic governance of district governments:

1. *Market entry.*
2. *Accessibility to land and business premise.*
3. *Efficiency in licensing and inspection.*
4. *Efficiency of tax procedures.*
5. *Proactivity and dynamism of district leadership.*
6. *Efficiency of public and private dialogues and accountability.*
7. *Information transparency and fair treatment.*
8. *Effectiveness in administrative procedure reform and of district one-stop shop.*
9. *Effectiveness of business support services.*
10. *Informal cost.*

5 indicators used in DDCI to measure economic governance of provincial governmental departments and agencies:

1. *Effectiveness in implementation of legal documents, planning documents and plans.*
2. *Quality of public services.*
3. *Information transparency and fair treatment.*
4. *Proactivity and accountability of department leadership.*
5. *Informal costs.*

## Our DDCI Services

*Complete DDCI service package:* We offer to implement the entire DDCI process in provinces, including the development of customized methodology for the province, development of questionnaires, sampling, survey methods, data analysis, report writing, theme reports, development of DDCI information web page, development of DDCI information portal on which local government agencies at departments and districts, businesses, companies, household business and the public can access to and explore further database and results of DDCI survey in the province.

*Customized service packages:* Depending on the needs, a province can choose one or many of the following customized service packages:

- Development of customized methodology for the province, development of questionnaires, sampling, survey methods;
- Data analysis and preparation of a full DDCI report;
- Preparation of DDCI PowerPoint presentation and theme reports;
- Development of DDCI information web page;

- Development of DDCI information portal on which local government agencies at departments and districts, businesses, companies, household business and the public can access to and explore further database and results of DDCI survey in the province.

*Rent of Internet-based software and platform for self-implementation:* We also offer service packages by which provinces can use our information technology platform and software to implement, at their own effort and initiative, survey, data analysis, ranking, report writing, and use of results all on the basis of online and Internet platform. This also includes the generation of tables, charts, graphs needed for report writing. This is suitable for provinces who wish to implement the entire process and helps them to reduce costs and improve their local capacity at the same time. Our software and information technology also offer flexible solutions by which provinces can flexibly apply to customize the indicators, sub-indicators and questionnaires according to their own need and discretion.

With this option, we offer to support provinces with technology transfer, particularly in DDCI methodology advices, customization of DDCI methodological approach, questionnaire, and sampling. Throughout this process, our experts will support both in terms of technical setting of the information technology

platforms as per request. This service will enable provinces to be independent in the implementation process. It will also help to capacitate relevant institutions of the province in DDCI implementation, thus ensuring the sustainability of the use of DDCI in economic governance of the province in the long run.

### Our Cutting Edges

Our services in methodological advice, survey, data analysis, ranking and report writing stand out for the following cutting edges:

- Reasonable costs which are relevant to budget by provinces. Implementation costs will be reduced over the years thanks to the process of technology transfer to the province and capacity building for provincial stakeholders;
- Flexibility in service packages;
- The whole DDCI process of survey, analysis and report writing are standardized. The methodology indicators, sub-indicators and all dimensions of DDCI have been tested and verified in practices in many provinces and cities in Vietnam.
- The entire DDCI process is implemented by using information technology and is based on the Internet and artificial intelligence to ensure accurate, efficient and rapid results and findings
- The neutrality of DDCI findings and ranking are ensured.
- The database of provinces is maintained online, over the years, thus making it highly comparative accessible and usable. Data security is ensured at highest level.
- Provincial government agencies at department, districts can explore data to the sub-sets and sub dimensions of the sub-indicators and indicators on-line databases through the accounts which are given to them.
- The survey can be implemented on any devices including tablets, smartphones, laptops and computers.
- Findings, analysis results, indicators and sub-indicators, business perception, etc. can be diagggregated by different businesses or sectors or other groups.
- The implementing process is based on the principle of transferring technology, methodology, and capacity building for stakeholders in the province. By so doing, provinces can gradually take over a part or the whole DDCI process. Provinces can therefore be capacitated and become independent in implementing DDCI. This will ensure the sustainability of DDCI implementation in the province in the long run.

For further details, please visit website [www.ddci.org.vn](http://www.ddci.org.vn) or contact us:

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